

+piluka lepší život

START Day 3. 5. 2022

Petr Kasa, CEO



Pilulka Group

- Founded in 2013
- CZ, SK, RO presence
- Tech company focused on healthcare market
- Multibrand omnichannel retailer
- Franchise pharmacy chain
- Healthcare services

2021 Figures

- Gross Merchandise Value 3,6B CZK*
- Group Net Revenue 2,4B CZK
- Online Revenue 49 % YoY (CZ 61 % YoY)
- EBITDA 29m CZK (CZ 44m CZK)
- EBITDA Margin 1,2 % (CZ 2,4 %)
- Stock Price Growth 188 % YoY



2021 Events

• Another year affected positively by covid, especially Q1

+pilulko

0

- Pilulka Lab
 - Carebot
- Plus Care
- Pilulka Box
 - Property Blocks

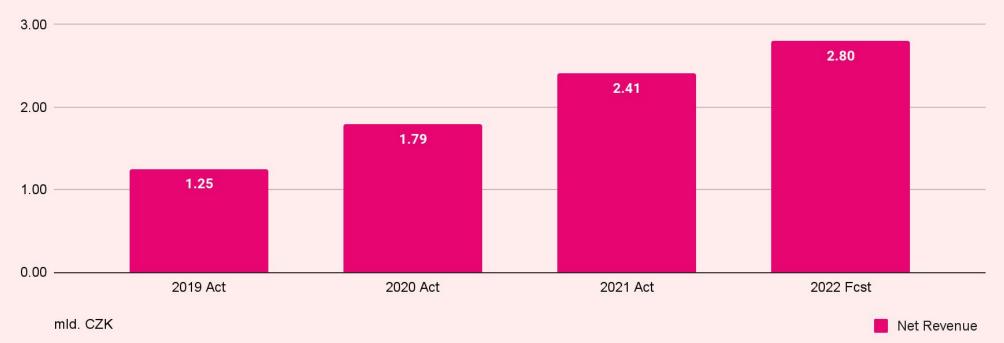
Customers overview

400,000 113,260 90,905 300,000 74,376 265,487 85,822 247,795 65,466 62,569 68,297 209,801 65,592 194,775 183,170 200,000 165,240 159,244 50,067 147,350 47,143 46,718 130,686 97,244 94,489 100,000 0 Q1 2019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020 Q3 2020 Q4 2020 Q1 2021 Q2 2021 Q3 2021 Q4 2021 Period

Returning & New customers

New customers Returning customers

Net Revenue overview



Net Revenue

* 2022 includes 25m CZK foreign expansion revenue





Foreign expansion

www.pilulka.cz/pro-investory



